



Top Professors on Twitter

At LDRLB ([@LDRLB](https://twitter.com/LDRLB)), we draw much of our content from the research and writings of the world's top professors. Most are from business schools, others from a variety of fields relevant to leading organizations. These professors consistently build upon the body of knowledge and further the goal of evidence-based leadership. We thought it'd be worthwhile to share with you the people we learn the most from. Below you'll find who we feel are the 2013 top 50 professors on twitter, broken into lists around leadership, innovation, and strategy, as well as five at-large professors.

Leadership

Bill George	Harvard Business School	@Bill_George
Gianpiero Petriglieri	INSEAD	@gpetriglieri
Karl Moore	McGill University	@profkjmoore
Ian McCarthy	Beedle School of Business	@Toffeemen68
Stew Friedman	Wharton School of Finance	@stewfriedman
CV Harquail	Howe School of Business	@cvharquail
Terri Griffith	Santa Clara University	@terrigriffith
Bret Simmons	University of Nevada, Reno	@drbrbret
Lukas Neville	University of Manitoba	@lukasneville
Michael Roberto	Bryant University	@michaelaroberto
Gautum Mukunda	Harvard Business School	@gmukunda
Francesca Gino	Harvard Business School	@francescagino
Terri Scandura	University of Miami	@terriscandura
Schon Beechler	INSEAD	@ProfBeechler
Terry Linhart	Bethel College	@TerryLinhart

Innovation

Richard Florida	Rotman School of Management	@Richard_Florida
Clayton Christensen	Harvard Business School	@claychristensen
Calestous Juma	Harvard University	@calestous
Alf Rehn	Åbo Akademi University	@alfrehn
Cyndi Burnett	Buffalo State College	@Cyndiburnett
Diego Rodriguez	Stanford University	@metacool
Tim Kastle	University of Queensland	@timkastle
Tor Gronsund	University of Oslo	@tor
Tina Selig	Stanford University	@tseelig

Marcel Bogers	University of Southern Denmark	@bogers
Gary Hamel	London Business School	@profhamel
Teresa Amabile	Harvard Business School	@TeresaAmabile
Frank Piller	RWTH Aachen University	@masscustom
Bob Sutton	Professor, Stanford University	@work_matters
Bill Fischer	IMD Business School	@bill_fischer

Strategy

Michael Porter	Harvard Business School	@MichaelEPorter
Estelle Metayer	McGill University	@Competia
Rita McGrath	Columbia Business School	@rgmcgrath
Ioannis Ioannou	London Business School	@iioannoulbs
Mislek Piskorski	Harvard Business School	@mpiskorski
Peter G. Klein	University of Missouri-Columbia	@petergklein
Teppo Felin	University of Oxford	@teppofelin
Roger Martin	Rotman School of Management	@rogerlmartin
Kevin Boudreau	London Business School	@KevinJBoudreau
Sheen S. Levine	Columbia University	@sslevine
Sydney Finkelstein	Tuck School of Management	@sydfinkelstein
Freek Vermeulen	London Business School	@Freek_Vermeulen
Dan Elfenbein	Washington University in St. Louis	@OrgStratProf
Cynthia Montgomery	Harvard Business School	@leadstrategy
Robin Teigland	Stockholm School of Economics	@robinteigland

At-Large

Michael Tushman	Harvard Business School	@MichaelTushman
Philip Auerwald	George Mason University	@auerswald
Keith Sawyer	UNC-Chapel Hill	@DrKeithSawyer
Laurence Capron	INSEAD	@LaurenceCapron
David Thomas	Georgetown University	@ProfThomas

If you're wondering about order, we opted to use Klout scores in lieu of follower count in the hopes that it rewarded professors who focus their influence on smaller fields as much as the top thought leaders. This list was compiled primarily by another professor, David Burkus ([@davidburkus](#)).